



VERMONT SOUTH BOWLS CLUB ACTION PLAN 2023 - 2025

This action plan has been created in May 2023 and will be reviewed quarterly and updated yearly.

Created: 15/5/23

This action plan identifies the ways we can continue to keep the bowls section:

- Viable
- High profile and successful
- Moving forward together
- A great place to belong.

Focus area: COMMUNICATION

GOAL: Efficient and Effective Communication that is transparent, open and honest/keeping everyone informed

| Objective | Actions/Activities | Resources & Support | Person/Position or Group responsible | Time line | Measure of success | Result/Progress |
|--|---|---------------------|--------------------------------------|-------------------------|---|-----------------|
| Underpins everything we do; builds relationships and keeps people involved | 1. Copies of e-news will be placed in an identified position in clubrooms as well as on noticeboard | | Bowls Committee Mike | Immediately | Members acknowledging news items and are being kept informed | |
| | Bowls Committee minutes will be circulated to all stakeholders and published in Enews and on noticeboard | | Bowls Committee Di | Immediately | | |
| | Running sheets of news and information for Pennant and Social Convenors to convey to members | | Bowls Committee Jann and Rhona | Immediately | | |
| | 2. Social Media - explore opportunities to reach out to communities and attract new members Regularly publishing news, information and social events on our Facebook page. Linking in to other relevant bowls Facebook pages | Pam Janssen | Bowls Committee | Immediately and ongoing | Members satisfaction with communication within and external to the club | |

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| | 3. Handbook or yearly planner to be developed for bowls members. | Ray Evans to assist | VSBC | Before the start of the new season | Member satisfaction | |
| | 4. VSC Website to be updated and in place | | VSC Mike, Damien, Warren Strybosch | Regular progress is being made to get the site updated and improved | Member satisfaction; Attract new members | |
| | 5. Team App to be implemented for members | | Bowls Committee John Strybosch | Immediate communication options for members | Member satisfaction | |
| | 6. Corporate Brochure to be developed and distributed at completion of renovations | | Bowls Committee Mike | 2024 | A large volume of corporate higher requests and revenue return | |

Focus area: SOCIAL FABRIC ; CULTURE and WELLBEING

GOAL: Inclusive and supportive approach to all members/we support each other /Maintain a proactive approach to the culture of our club and the wellbeing of our members

| Objective | Actions/Activities | Resources & Support | Person/Position or Group responsible | Time line | Measure of success | Result/Progress |
|----------------|---|---------------------|--|--|--|-----------------|
| WE CARE | 1. Keeping connected to our retired members | | Bowls Committee – Pam | Every year | Our retired members feel connected and part of the club | |
| | 2. Maintain regular social functions – explore new opportunities at the completion of the bowls club renovations | | Social sub-committee | Ongoing | Culture of social enjoyment and a sense of belonging | |
| | 3. Advertising for new members Bowls committee meeting with new members Recruitments strategy to be developed around – Jack Attack, Barefoot bowls and pop-up stalls in shopping centres (FH, Knox, VS) | Coaches/Selectors | Bowls Committee Mike Bowls Committee Bowls Committee | Immediately Minimum of twice yearly 0Oct/Nov | Increase in new members Satisfied new members, feeling of belonging Increase in membership | |

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| | <p>4. Introduce a formal reporting process for members wellbeing and support group to assist members in need</p> | <p>Pam Janssen</p> | <p>Bowls Committee</p> | <p>Immediately</p> | <p>Members feel supported and assisted where appropriate</p> | |
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Focus area: TOURNAMENTS/SOCIAL BOWLS

GOAL: Maximising participation, skill level and building relationships

| Objective | Actions/Activities | Resources & Support | Person/Position or Group responsible | Time line | Measure of success | Result/Progress |
|-----------|---|---------------------------------------|--|-----------------------------|---|-----------------|
| | <p>1. Develop a schedule for Club Championships including rules and how members will be encouraged to nominate</p> | | <p>Bowls Committee Mike/John S</p> | <p>6 months</p> | <p>Increase in members entering the Club Championships</p> | |
| | <p>2. Planning for the following Tournaments: Balmoral Cup 2024 KCL Ladies Day Club Opening</p> | <p>Sponsorship sub-committee</p> | <p>Bowls Committee</p> | <p>3 months</p> | <p>More people experiencing our club and facilities Revenue opportunity Increased membership opportunity Successful days</p> | |
| | <p>3. Analysis of our social program including attendance, revenue, outgoings, bar etc</p> | <p>Social Convenors Ray Evans</p> | <p>Bowls Committee</p> | <p>End of Winter season</p> | <p>Informed details for the committee to monitor progress and determine future social programs</p> | |

Focus area: PENNANT/Coaching and Skills Development

GOAL: Maximise participation of members in the competitive arm of the Bowls Club/ To be successful and competitive

| Objective | Actions/Activities | Resources & Support | Person/Position or Group responsible | Time line | Measure of success | Result/Progress |
|---|--|--------------------------|--------------------------------------|-----------|--|-----------------|
| Maximise the potential skills within the club involved in competition | 1. Coaches/Selectors and Bowls Committee forum to determine goals and strategies for the upcoming season | Coaches/Selectors | Bowls Committee | 23/5 | Bowlers' performance improves Club success | |
| | 2. Player's performance assessment process to be reviewed/Skips responsibility session | John Strybosch/Selectors | Bowls Committee John S | Immediate | Better process, easily understood by players Skips better equipped to perform their role and responsibilities | |
| | 3. Coaches/Selectors forums to continue with the Bowls Committee | Coaches/Selectors | Bowls Committee | Ongoing | Working together to achieve improved outcomes Improved pennant outcomes | |
| | 4. Measurer refresher prior to each season/umpire briefings | Umpire Co-ordinator | Bowls Committee John S | Sept/Oct | Players more confident in undertaking the role | |

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| | 5. Team Managers session prior to the start of each season | Chairs of selection panels | Bowls Committee | Sept/Oct | Players confident and others volunteering for the role | |
| | 6. Introduce sausage sizzle/hamburgers after Pennant and social bowls | Volunteers | Bowls Committee Jann | As opportunities identified | More involvement in the club Part of after the game enjoyment | |
| | 7. Player's sessions on rules of the game | | Bowls Committee John S | Sept/Oct | Players confident with their knowledge of the rules of the game | |

Focus area: VOLUNTEERS (Office Bearers; Committee/Sub-Committees; Catering; Housekeeping/Other

GOAL: Maximising involvement of members in the running of the club/Recognising our volunteers and their hard work

| Objective | Actions/Activities | Resources & Support | Person/Position or Group responsible | Time line | Measure of success | Result (how did you go?) |
|--|---|---------------------|--------------------------------------|-----------|--|--------------------------|
| Viable club We are all in this together Our future is in our hands | 1. Create a list of the areas where we need people to do jobs or roster | All members | Bowls Committee | 3 months | More people involved in the activities of the club | |
| | 2. Thank you and recognition forums acknowledging volunteer involvement will be included at the AGM with a supper | | Bowls Committee | Yearly | Volunteers feel valued and acknowledged | |
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