



## VERMONT SOUTH BOWLS CLUB ACTION PLAN 2024 - 2025

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**This action plan has been created in June 2024 and will be reviewed quarterly.**

**Created: 18/6/2024**

**This action plan identifies the ways we can continue to keep the bowls section:**

- **Viable**
- **High profile and successful**
- **Moving forward together**
- **A great place to belong**

**Focus area: COMMUNICATION**

**GOAL: Efficient and Effective Communication that is transparent, open and honest/keeping everyone informed**

Objective	Actions/Activities	Resources & Support	Person/Position or Group responsible	Time line	Measure of success	Result/Progress
Underpins everything we do; builds relationships, keeps people involved and informed	<p>1. Social Media - explore opportunities to reach out to communities and attract new members</p> <p>Regularly publishing news, information and social events on our Facebook page. Linking in to other relevant bowls Facebook pages</p> <p>Increase the number of administrators to 3 or 4</p>	<p>Pam Janssen</p> <p>Other administrators</p>	Bowls Committee	Immediately and ongoing	<p>Members satisfaction with communication within and external to the club</p> <p>Responses and contact eventuating from Facebook posts</p>	
	2. Handbook or yearly planner to be developed for bowls members	Jim Cull	VSB	By the start of the season	Member satisfaction	
	3. VSC Website to have the bowls section updated and in place		VSC Mike, James, Di	Oct 2024	Member satisfaction; attract new members; a resource for members	
	4. Corporate Brochure for bowls events to be finalised		Bowls Committee Mike	Sept 2024	Increase in corporate requests and revenue return	

**Focus area: SOCIAL FABRIC; CULTURE and WELLBEING**

**GOAL: Inclusive and supportive approach to all members/we support each other /Maintain a proactive approach to the culture of our club and the wellbeing of our members**

Objective	Actions/Activities	Resources & Support	Person/Position or Group responsible	Time line	Measure of success	Result/Progress
<b>WE CARE</b>	1. Maintain regular social functions		Social sub-committee	Ongoing	Culture of social enjoyment and a sense of belonging	
	<p>2. Advertising for new members</p> <p>Bowls committee meeting with new members</p> <p>Recruitments strategy to be developed around – Jack Attack, Barefoot bowls and pop-up stalls in shopping centres (FH, Knox, VS)</p>	<p>Coaches</p> <p>Selectors</p>	Bowls Committee	<p>Immediately</p> <p>Minimum of twice yearly</p> <p>Sept - May</p>	<p>Increase in new members</p> <p>Satisfied new members, feeling of belonging</p> <p>Increase in membership</p>	

Focus area: TOURNAMENTS/SOCIAL BOWLS

GOAL: Maximising participation, skill level and building relationships

Objective	Actions/Activities	Resources & Support	Person/Position or Group responsible	Time line	Measure of success	Result/Progress
Maximum member participation	1. Develop a schedule for Club Championships including rules encouraging members to nominate		Bowls Committee  Graeme D Mal Walker David Fisher	6 months	Increase in members entering the Club Championships  Championships are viewed as a success	
	2. Planning for the following Tournaments:  Balmoral Cup 2024/2025 KCL Ladies Day Ladies' development	Sponsorship sub-committee	Bowls Committee	3 months	More people experiencing our club and facilities  Revenue opportunity  Increased membership opportunity  Successful days	

**Focus area: PENNANT/Coaching and Skills Development**

**GOAL: Maximise participation of members in the competitive arm of the Bowls Club/ To be successful and competitive**

Objective	Actions/Activities	Resources & Support	Person/Position or Group responsible	Time line	Measure of success	Result/Progress
Maximise the potential skills within the club involved in competition	1. Coaches/Selectors and Bowls Committee forum to determine goals and strategies for the upcoming season	Coaches Selectors	Bowls Committee	4/6	Bowlers' performance improves  Club success	
	2. Player's performance assessment process to be reviewed/Skips and Thirds responsibility session	Selectors	Bowls Committee	Prior to start of pennant	Better process, easily understood by players  Skips/Thirds better equipped to perform their role and responsibilities	
	3. Coaches/Selectors forums to continue with the Bowls Committee with a review to be held mid-season to assess progress	Coaches Selectors	Bowls Committee	Dec 2024	Working together to achieve improved outcomes  Improved pennant outcomes	

	4. Measurer refresher prior to each season/umpire briefings	Umpire Co-ordinator	Bowls Committee	Sept/Oct	Players more confident in undertaking the role	
	5. Team Managers session prior to the start of each season	Chairs of selection panels	Bowls Committee	Sept/Oct	Players confident and others volunteering for the role	
	6. Introduce pies, sausage rolls and dim sims after Pennant	Volunteers	Bowls Committee	As opportunities identified	More involvement in the club  Part of after the game enjoyment	
	7. Player's sessions for pennant – selection policy, rules of the game, coaching opportunities etc  Alert players to the booklet – Advanced bowling and tactics for \$5	Selectors	Bowls Committee	Sept/Oct	Players confident with their knowledge of the selection policy, opportunities for coaching sessions and rules of the game	

**Focus area: VOLUNTEERS (Office Bearers; Committee/Sub-Committees; Catering; Housekeeping/Other**

**GOAL: Maximising involvement of members in the running of the club/Recognising our volunteers and their hard work**

Objective	Actions/Activities	Resources & Support	Person/Position or Group responsible	Time line	Measure of success	Result (how did you go?)
Viable club  We are all in this together  Our future is in our hands	1. Continually drive the need for volunteer involvement in running the club	All members	Bowls Committee	Ongoing	More people involved in the activities of the club	
	2. Thank you and recognition forums acknowledging volunteer involvement will be included at each AGM  Local legend award presented  Presentation event to be included with AGM and volunteer thank you		Bowls Committee	April 2025	Volunteers feel valued and acknowledged	