



## VERMONT SOUTH BOWLS CLUB ACTION PLAN 2024 - 2025

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This action plan has been created in June 2024 and will be reviewed quarterly.

Created: 18/6/24

Reviewed: October 2024

This action plan identifies the ways we can continue to keep the bowls section:

- Viable
- High profile and successful
- Moving forward together
- A great place to belong

Focus area: COMMUNICATION						
GOAL: Efficient and Effective Communication that is transparent, open and honest/keeping everyone informed						
Objective	Actions/Activities	Resources & Support	Person/Position or Group responsible	Time line	Measure of success	Result/Progress
Underpins everything we do; builds relationships, keeps people involved and informed	<p>1. Social Media - explore opportunities to reach out to communities and attract new members</p> <p>Regularly publishing news, information and social events on our Facebook page. Linking in to other relevant bowls Facebook pages</p> <p>Increase the number of administrators to 3 or 4</p>	<p>Pam Janssen</p> <p>Other administrators</p>	Bowls Committee	Immediately and ongoing	<p>Members satisfaction with communication within and external to the club</p> <p>Responses and contact eventuating from Facebook posts</p>	<p>Pam Janssen has now returned to her role in social media and will be looking for members to supply her with lots of opportunities to publish events around the club</p> <p>There are 3 other administrators – Warren Strybosch, Leanne Bourke and Gill George</p>
	2. Handbook or yearly planner to be developed for bowls members.	Jim Cull	VSBC	By the start of the season	Member satisfaction	Handbook is at the publisher and nearly ready for distribution
	3. VSC Website to have the bowls section updated and in place		VSC Mike, James, Di	Oct 2024	Member satisfaction; attract new members; a resource for members	James Byrne – Vic President of the VSC is gradually completing updates to the VSC website
	4. Corporate Brochure for bowls events to be finalised		Bowls Committee Mike	Sept 2024	Increase in corporate requests and revenue return	Brochure is finalised and being distributed

**Focus area: SOCIAL FABRIC; CULTURE and WELLBEING**

**GOAL: Inclusive and supportive approach to all members/we support each other /Maintain a proactive approach to the culture of our club and the wellbeing of our members**

Objective	Actions/Activities	Resources & Support	Person/Position or Group responsible	Time line	Measure of success	Result/Progress
<b>WE CARE</b>	1. Maintain regular social functions		Social sub-committee	Ongoing	Culture of social enjoyment and a sense of belonging	Social committee is very active with a number of events planned over the course of the year
	2. Advertising for new members  Bowls committee meeting with new members  Recruitments strategy to be developed around – Jack Attack, Barefoot bowls and pop-up stalls in shopping centres (FH, Knox, VS)	Coaches  Selectors	Bowls Committee	Immediately  Minimum of twice yearly  Sept - May	Increase in new members  Satisfied new members, feeling of belonging  Increase in membership	1 new members night has been held this year.  Mike Petty is working on a flyer to attract new members  Barefoot Bowls and Jack Attack are our main avenues for recruitment at present

Focus area: TOURNAMENTS/SOCIAL BOWLS						
GOAL: Maximising participation, skill level and building relationships						
Objective	Actions/Activities	Resources & Support	Person/Position or Group responsible	Time line	Measure of success	Result/Progress
Maximum member participation	1. Develop a schedule for Club Championships including rules encouraging members to nominate		Bowls Committee  Graeme D Mal Walker David Fisher	6 months	Increase in members entering the Club Championships  Championships are viewed as a success	Graeme Durrant, Mal Walker and David Fisher are the Club Championship committee this year and they have published a schedule commencing with the women's and men's pairs comp followed by the ladies and men's singles prior to Xmas.
	2. Planning for the following Tournaments:  Balmoral Cup 2024/2025 KCL Ladies Day Ladies' development	Sponsorship sub-committee	Bowls Committee	3 months	More people experiencing our club and facilities  Revenue opportunity  Increased membership opportunity  Successful days	Balmoral Cup has been run for the second time this year and was a great success. Games were played at the Balmoral Village during the 10-week season.  Ladies 5-week development for new/newer players has been completed. Feedback was positive about the concept but would like to see it developed further with coaches present to assist players personal development.  KCL tournament scheduled for Sunday 27 <sup>th</sup> April Ladies Day is scheduled for Saturday 22 <sup>nd</sup> March King of the Hill scheduled for 20 <sup>th</sup> October Mega Bowl competition scheduled for 5 <sup>th</sup> November

**Focus area: PENNANT/Coaching and Skills Development**

**GOAL: Maximise participation of members in the competitive arm of the Bowls Club/ To be successful and competitive**

Objective	Actions/Activities	Resources & Support	Person/Position or Group responsible	Time line	Measure of success	Result/Progress
Maximise the potential skills within the club involved in competition	1. Coaches/Selectors and Bowls Committee forum to determine goals and strategies for the upcoming season	Coaches Selectors	Bowls Committee	4/6	Bowlers' performance improves  Club success	Forums was held and goals and strategies have been developed for the 24/25 pennant season.  Introduction of the Coachforce strategy involving advanced coaches supporting the development of players in the club
	2. Player's performance assessment process to be reviewed/Skips and thirds responsibility session	Selectors	Bowls Committee	Prior to start of pennant	Better process, easily understood by players  Skips/Thirds better equipped to perform their role and responsibilities	Performance process has been reviewed and it was determined that the tick system will continue with feedback being obtained from the skips after each game
	3. Coaches/Selectors forums to continue with the Bowls Committee with a review to be held mid -season to assess progress	Coaches Selectors	Bowls Committee	Dec 2024	Working together to achieve improved outcomes  Improved pennant outcomes	

	4. Measurer refresher prior to each season/umpire briefings	Umpire Co-ordinator	Bowls Committee	Sept/Oct	Players more confident in undertaking the role	Accreditation session scheduled for 20/10
	5. Team Managers session prior to the start of each season	Chairs of selection panels	Bowls Committee	Sept/Oct	Players confident and others volunteering for the role	
	6. Introduce pies, sausage rolls and after Pennant	Volunteers	Bowls Committee	As opportunities identified	More involvement in the club  Part of after the game enjoyment	Will be introduced from the first game of pennant
	7. Player's sessions for pennant – selection policy, rules of the game, coaching opportunities etc  Alert players to the booklet – Advanced bowling and tactics for \$5	Selectors	Bowls Committee	Sept/Oct	Players confident with their knowledge of the selection policy, opportunities for coaching sessions and rules of the game	

**Focus area: VOLUNTEERS (Office Bearers; Committee/Sub-Committees; Catering; Housekeeping/Other**

**GOAL: Maximising involvement of members in the running of the club/Recognising our volunteers and their hard work**

Objective	Actions/Activities	Resources & Support	Person/Position or Group responsible	Time line	Measure of success	Result (how did you go?)
<p>Viable club</p> <p>We are all in this together</p> <p>Our future is in our hands</p>	<p>1. Continually drive the need for volunteer involvement in running the club</p>	All Members	Bowls Committee	Ongoing	More people involved in the activities of the club	Ongoing
	<p>2. Thank you and recognition forums acknowledging volunteer involvement will be included at each AGM</p> <p>Local legend award presented</p> <p>Presentation event to be included with AGM and volunteer thank you</p>		Bowls Committee	April 2025	Volunteers feel valued and acknowledged	AGM, Presentations, Thank you afternoon tea and Local Legend award held this year and will again be held on Sunday 4 <sup>th</sup> May 2025